



WMBB
2650 E Division
Springfield, MO 65803

Jamestown Associates
116 Craig Road, Ste 1
Manalapan, NJ 07726-3254

Contract # 1424713

Schedule Dates 09/12/16-09/16/16
Advertiser Donald Trump/US President/Republican (77297)
Agency Jamestown Associates (10686)
Product Political - President (1071)
Brand 9/12-9/16 Trump President (558142)
Salesperson Millennium - Washington D, Washington DC (1421)
Sales Office Millennium - Washington DC
Buyer Name LANCASTER, LAURA
Phone/Fax /
CPE /, /9/12-9/16
Account Types National/Political
Billing Type Standard
Comments TRUMP FOR PRESIDENT

Date Entered 09/12/16
Last Modified 09/13/16
Entered By Kayn Miles
CO-OP No
Headline # ECR25284968
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,155.00
Net Total \$6,545.00
Sales Tax

Panama City (WMBB)		
By Broadcast Month	Spots	Rate
Sep. 2016	66	\$7,700.00
Grand Total:	66	\$7,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/14/16-09/14/16	4	:30	5A- WMBB 5a News	2			X					2	\$80.00	\$160.00	Panama City (WMBB)	NEWS	9/12/16
2.0	Normal Line / SPOT	09/15/16-09/15/16	4	:30	5A- WMBB 5a News	2				X				2	\$80.00	\$160.00	Panama City (WMBB)	NEWS	9/12/16
3.0	Normal Line / SPOT	09/16/16-09/16/16	4	:30	5A- WMBB 5a News	2					X			2	\$80.00	\$160.00	Panama City (WMBB)	NEWS	9/12/16
4.0	Normal Line / SPOT	09/14/16-09/14/16	4	:30	6A- WMBB 6a News	2			X					2	\$120.00	\$240.00	Panama City (WMBB)	NEWS	9/12/16
5.0	Normal Line / SPOT	09/15/16-09/15/16	4	:30	6A- WMBB 6a News	2				X				2	\$120.00	\$240.00	Panama City (WMBB)	NEWS	9/12/16
6.0	Normal Line / SPOT	09/16/16-09/16/16	4	:30	6A- WMBB 6a News	2				X				2	\$120.00	\$240.00	Panama City (WMBB)	NEWS	9/12/16
7.0	Normal Line / SPOT	09/14/16-09/14/16	4	:30	7A- Good Morning America 7a	2			X					2	\$130.00	\$260.00	Panama City (WMBB)	GMA	9/12/16
8.0	Normal Line / SPOT	09/15/16-09/15/16	4	:30	7A- Good Morning America 7a	2				X				2	\$130.00	\$260.00	Panama City (WMBB)	GMA	9/12/16
9.0	Normal Line / SPOT	09/16/16-09/16/16	4	:30	7A- Good Morning America 7a	2					X			2	\$130.00	\$260.00	Panama City (WMBB)	GMA	9/12/16
10.0	Normal Line / SPOT	09/14/16-09/14/16	5	:30	9A- Live With Kelly and Michael 9a	1			X					1	\$10.00	\$10.00	Panama City (WMBB)	LIVE WITH KELLY	9/12/16
11.0	Normal Line / SPOT	09/15/16-09/15/16	5	:30	9A- Live With Kelly and Michael 9a	1				X				1	\$10.00	\$10.00	Panama City (WMBB)	LIVE WITH KELLY	9/12/16

CONFIRMATION CONTRACT

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Advertiser	Donald Trump/US President/Republican (77297)	Last Modified	09/13/16
Agency	Jamestown Associates (10686)	Entered By	Karyn Miles
Product	Political - President (1071)	CO-OP	No
Brand	9/12-9/16 Trump President (558142)	Headline #	ECR25284968
Salesperson	Millennium - Washington D, Washington DC (1421	Demo	A35+
Sales Office	Millennium - Washington DC	Order Type	Normal
Buyer Name	LANCASTER, LAURA	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	./9/12-9/16	Commission	\$1,155.00
Account Types	National/Political	Net Total	\$6,545.00
Billing Type	Standard	Sales Tax	
Comments	TRUMP FOR PRESIDENT		

Panama City (WMBB)		
By Broadcast Month	Spots	Rate
Sep. 2016	66	\$7,700.00
Grand Total:	66	\$7,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	09/16/16-09/16/16	5	:30	9A- Live With Kelly and Michael 9a	1						X		1	\$10.00	\$10.00	Panama City (WMBB)	LIVE WITH KELLY	9/12/16
13.0	Normal Line / SPOT	09/14/16-09/14/16	5	:30	10A- The View 10a	1			X					1	\$15.00	\$15.00	Panama City (WMBB)	THE VIEW	9/12/16
14.0	Normal Line / SPOT	09/15/16-09/15/16	5	:30	10A- The View 10a	1				X				1	\$15.00	\$15.00	Panama City (WMBB)	THE VIEW	9/12/16
15.0	Normal Line / SPOT	09/16/16-09/16/16	5	:30	10A- The View 10a	1					X			1	\$15.00	\$15.00	Panama City (WMBB)	THE VIEW	9/12/16
16.0	Normal Line / SPOT	09/14/16-09/14/16	4	:30	11A- WMBB Midday News	1			X					1	\$50.00	\$50.00	Panama City (WMBB)	NEWS	9/12/16
17.0	Normal Line / SPOT	09/15/16-09/15/16	4	:30	11A- WMBB Midday News	1				X				1	\$50.00	\$50.00	Panama City (WMBB)	NEWS	9/12/16
18.0	Normal Line / SPOT	09/16/16-09/16/16	4	:30	11A- WMBB Midday News	1				X				1	\$50.00	\$50.00	Panama City (WMBB)	NEWS	9/12/16
19.0	Normal Line / SPOT	09/14/16-09/14/16	5	:30	12P- The Chew 12p	1			X					1	\$20.00	\$20.00	Panama City (WMBB)	THE CHEW	9/12/16
20.0	Normal Line / SPOT	09/15/16-09/15/16	5	:30	12P- The Chew 12p	1				X				1	\$20.00	\$20.00	Panama City (WMBB)	THE CHEW	9/12/16
21.0	Normal Line / SPOT	09/16/16-09/16/16	5	:30	12P- The Chew 12p	1					X			1	\$20.00	\$20.00	Panama City (WMBB)	THE CHEW	9/12/16
22.0	Normal Line / SPOT	09/14/16-09/14/16	5	:30	3P- Dr. Oz 3p	1			X					1	\$20.00	\$20.00	Panama City (WMBB)	DR OZ	9/12/16
23.0	Normal Line / SPOT	09/15/16-09/15/16	5	:30	3P- Dr. Oz 3p	1				X				1	\$20.00	\$20.00	Panama City (WMBB)	DR OZ	9/12/16
24.0	Normal Line / SPOT	09/16/16-09/16/16	5	:30	3P- Dr. Oz 3p	1					X			1	\$20.00	\$20.00	Panama City (WMBB)	DR OZ	9/12/16

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Agency Jamestown Associates (10686)
Product Political - President (1071)
Brand 9/12-9/16 Trump President (558142)
Salesperson Millennium - Washington D, Washington DC (1421)
Sales Office Millennium - Washington DC
Buyer Name LANCASTER, LAURA
Phone/Fax /
CPE 1./9/12-9/16
Account Types National/Political
Billing Type Standard
Comments TRUMP FOR PRESIDENT

Date Entered 09/12/16
Last Modified 09/13/16
Entered By Karyn Miles
CO-OP No
Headline # ECR25284968
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,155.00
Net Total \$6,545.00
Sales Tax

Panama City (WMBB)
By Broadcast Month
Sep. 2016
Grand Total:
Spots 66
Rate \$7,700.00
\$7,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / SPOT	09/14/16-09/14/16	5	:30	4P- Dr. Phil 4p	1			X					1	\$20.00	\$20.00	Panama City (WMBB)	DR PHIL	9/12/16
26.0	Normal Line / SPOT	09/15/16-09/15/16	5	:30	4P- Dr. Phil 4p	1				X				1	\$20.00	\$20.00	Panama City (WMBB)	DR PHIL	9/12/16
27.0	Normal Line / SPOT	09/16/16-09/16/16	5	:30	4P- Dr. Phil 4p	1					X			1	\$20.00	\$20.00	Panama City (WMBB)	DR PHIL	9/12/16
28.0	Normal Line / SPOT	09/14/16-09/14/16	4	:30	5P- WMBB 5p News	1			X					1	\$300.00	\$300.00	Panama City (WMBB)	NEWS	9/12/16
29.0	Normal Line / SPOT	09/15/16-09/15/16	4	:30	5P- WMBB 5p News	1				X				1	\$300.00	\$300.00	Panama City (WMBB)	NEWS	9/12/16
30.0	Normal Line / SPOT	09/16/16-09/16/16	4	:30	5P- WMBB 5p News	1				X				1	\$300.00	\$300.00	Panama City (WMBB)	NEWS	9/12/16
31.0	Normal Line / SPOT	09/12/16-09/12/16	4	:30	6P- WMBB 6p News	1	1							1	\$300.00	\$300.00	Panama City (WMBB)	NEWS	9/12/16
32.0	Normal Line / SPOT	09/14/16-09/14/16	4	:30	6P- WMBB 6p News	1			X					1	\$300.00	\$300.00	Panama City (WMBB)	NEWS	9/12/16
33.0	Normal Line / SPOT	09/15/16-09/15/16	4	:30	6P- WMBB 6p News	1				X				1	\$300.00	\$300.00	Panama City (WMBB)	NEWS	9/12/16
34.0	Normal Line / SPOT	09/16/16-09/16/16	4	:30	6P- WMBB 6p News	1					X			1	\$300.00	\$300.00	Panama City (WMBB)	NEWS	9/12/16
35.0	Normal Line / SPOT	09/14/16-09/14/16	5	:30	6:30P- Entertainment Tonight 630p	1			X					1	\$80.00	\$80.00	Panama City (WMBB)	ET	9/12/16
36.0	Normal Line / SPOT	09/15/16-09/15/16	5	:30	6:30P- Entertainment Tonight 630p	1				X				1	\$80.00	\$80.00	Panama City (WMBB)	ET	9/12/16

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Agency	Jamesstown Associates (10686)	Entered By	Kayn Miles
Product	Political - President (1071)	CO-OP	No
Brand	9/12-9/16 Trump President (558142)	Headline #	ECR25284968
Salesperson	Millennium - Washington D, Washington DC (1421	Demo	A35+
Sales Office	Millennium - Washington DC	Order Type	Normal
Buyer Name	LANCASTER, LAURA	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	1/9/12-9/16	Commission	\$1,155.00
Account Types	National/Political	Net Total	\$6,545.00
Billing Type	Standard	Sales Tax	
Comments	TRUMP FOR PRESIDENT		

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Sep. 2016	66	\$7,700.00
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37.0	Normal Line / SPOT	09/16/16-09/16/16	5	:30	6:30P- Entertainment Tonight 630p	1					X			1	\$80.00	\$80.00	Panama City (WMBB)	ET	9/12/16
38.0	Normal Line / SPOT	09/12/16-09/12/16	4	:30	10P- WMBB 10p News	1	1							1	\$300.00	\$300.00	Panama City (WMBB)	LATE NEWS	9/12/16
39.0	Normal Line / SPOT	09/14/16-09/14/16	4	:30	10P- WMBB 10p News	1		X						1	\$300.00	\$300.00	Panama City (WMBB)	LATE NEWS	9/12/16
40.0	Normal Line / SPOT	09/15/16-09/15/16	4	:30	10P- WMBB 10p News	1			X					1	\$300.00	\$300.00	Panama City (WMBB)	LATE NEWS	9/12/16
41.0	Normal Line / SPOT	09/16/16-09/16/16	4	:30	10P- WMBB 10p News	1				X				1	\$300.00	\$300.00	Panama City (WMBB)	LATE NEWS	9/12/16
42.0	Normal Line / SPOT	09/14/16-09/15/16	4	:30	5A- WMBB 5a News			1	1					2	\$80.00	\$160.00	Panama City (WMBB)	NEWS - MG for 9/13	9/13/16
43.0	Normal Line / SPOT	09/15/16-09/16/16	4	:30	6A- WMBB 6a News				1	1				2	\$120.00	\$240.00	Panama City (WMBB)	NEWS	9/13/16
44.0	Normal Line / SPOT	09/14/16-09/16/16	4	:30	7A- Good Morning America 7a			1		1				2	\$130.00	\$260.00	Panama City (WMBB)	GMA	9/13/16
45.0	Normal Line / SPOT	09/15/16-09/15/16	5	:30	9A- Live With Kelly and Michael 9a				1					1	\$10.00	\$10.00	Panama City (WMBB)	LIVE WITH KELLY	9/13/16
46.0	Normal Line / SPOT	09/15/16-09/15/16	5	:30	10A- The View 10a				1					1	\$15.00	\$15.00	Panama City (WMBB)	THE VIEW	9/13/16
47.0	Normal Line / SPOT	09/16/16-09/16/16	4	:30	11A- WMBB Midday News					1				1	\$50.00	\$50.00	Panama City (WMBB)	NEWS	9/13/16
48.0	Normal Line / SPOT	09/14/16-09/14/16	5	:30	12P- The Chew 12p			1						1	\$20.00	\$20.00	Panama City (WMBB)	THE CHEW	9/13/16

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50.0	Normal Line / SPOT	09/16/16-09/16/16	5	:30	4P- Dr. Phil 4p						1			1	\$20.00	\$20.00	Panama City (WMBB)	DR PHIL	9/13/16
51.0	Normal Line / SPOT	09/14/16-09/14/16	4	:30	5P- WMBB 5p News					1				1	\$300.00	\$300.00	Panama City (WMBB)	NEWS	9/13/16
52.0	Normal Line / SPOT	09/15/16-09/15/16	4	:30	6P- WMBB 6p News					1				1	\$300.00	\$300.00	Panama City (WMBB)	NEWS	9/13/16
53.0	Normal Line / SPOT	09/14/16-09/14/16	5	:30	6:30P- Entertainment Tonight 630p					1				1	\$80.00	\$80.00	Panama City (WMBB)	ET	9/13/16
54.0	Normal Line / SPOT	09/16/16-09/16/16	4	:30	10P- WMBB 10p News						1			1	\$300.00	\$300.00	Panama City (WMBB)	LATE NEWS	9/13/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 8.29.16
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I, Laura Lancaster

being/on behalf of: Donald J. Trump

a legally qualified candidate of the Republican

political party for the office of: President

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): SEE ORDER

NAB Form PB-18 Candidates

I represent that the payment for the above described broadcast time has been furnished by:

Donald J. Trump for President, Inc. 725 Fifth Avenue, New York, NY 10022

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Timothy Jost

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8.29.16

Date

Laura Lancaster

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Gabe N. R. R. R.

Printed Name

GM

Title

NAB Form PB-18 Candidates

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Laura Lancaster

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least five seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate is not the candidate's authorized committee agent for the broadcast.

Laura Lancaster

signature of candidate or authorized committee

Laura Lancaster

printed name

8.29.16

date